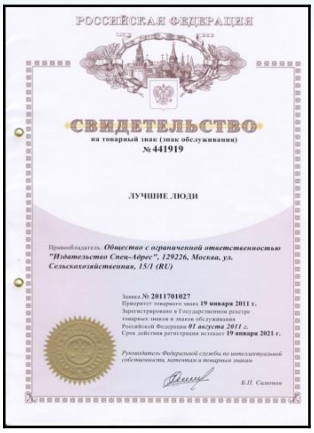
«Ǘzdik adamdar»

Halyqaralyq ensıklopedıa

Авторские права

Некоммерческий межгосударственный проект о людях, и организациях которые достигли многого, но стремятся идти дальше, к новым свершениям, в интересах своих соотечественников и стран.

Авторские права на товарный знак



РОССИЙСКАЯ ФЕДЕРАЦИЯ

СВИДЕТЕЛЬСТВО

на товарный знак (знак обслуживания)

№ 441919

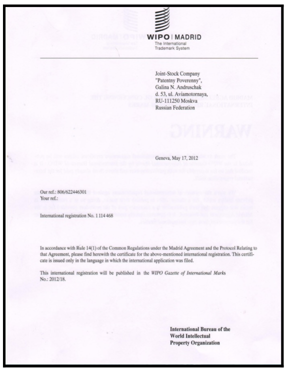
ЛУЧШИЕ ЛЮДИ

Правообладатель: *Общество с ограниченной ответственностью "Издательство Спец-Адрес", 129226, Москва, ул. Сельскохозяйственная, 15/1 (RU)*

Заявка № **2011701027**
Приоритет товарного знака **19 января 2011 г.**
Зарегистрировано в Государственном реестре товарных знаков и знаков обслуживания Российской Федерации ***01 августа 2011 г.***
Срок действия регистрации истекает **19 января 2021 г.**

Руководитель Федеральной службы по интеллектуальной собственности, патентам и товарным знакам

Б.П. Симонов



WIPO | MADRID
The International Trademark System

Joint-Stock Company
"Patentny Poverenny",
Galina N. Andruschak
d. 53, ul. Aviamotornaya,
RU-111250 Moskva
Russian Federation

Geneva, May 17, 2012

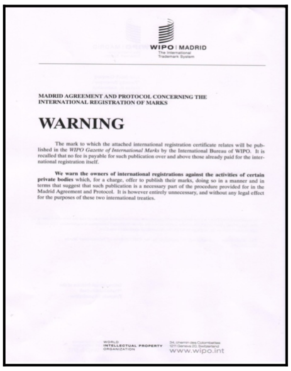
Our ref.: 806/622446301
Your ref.:

International registration No. 1 114 468

In accordance with Rule 14(1) of the Common Regulations under the Madrid Agreement and the Protocol Relating to that Agreement, please find herewith the certificate for the above-mentioned international registration. This certificate is issued only in the language in which the international application was filed.

This international registration will be published in the *WIPO Gazette of International Marks* No.: 2012/18.

**International Bureau of the
World Intellectual
Property Organization**



WIPO | MADRID
The International Trademark System

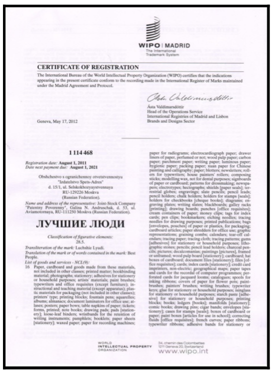
MADRID AGREEMENT AND PROTOCOL CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS

WARNING

The mark to which the attached international registration certificate relates will be published in the *WIPO Gazette of International Marks* by the International Bureau of WIPO. It is recalled that no fee is payable for such publication over and above those already paid for the international registration itself.

We warn the owners of international registrations against the activities of certain private bodies which, for a charge, offer to publish their marks, doing so in a manner and in terms that suggest that such publication is a necessary part of the procedure provided for in the Madrid Agreement and Protocol. It is however entirely unnecessary, and without any legal effect for the purposes of these two international treaties.

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION
34, chemin des Colombettes
1211 Geneva 20, Switzerland
www.wipo.int



WIPO | MADRID
The International Trademark System

CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

Ásta Valdimarsdóttir
Ásta Valdimarsdóttir
Head of the Operations Service
International Registries of Madrid and Lisbon
Brands and Designs Sector

Geneva, May 17, 2012

1 114 468

Registration date: **August 1, 2011**
Date next payment due: **August 1, 2021**

Obshchestvo s ogranichennoy otvetstvennostyu
"Izdatelstvo Spets-Adres"
d. 15/1, ul. Selskokhozyaystvennaya
RU-129226 Moskva
(Russian Federation).

Name and address of the representative: Joint-Stock Company "Patentny Poverenny", Galina N. Andruschak, d. 53, ul. Aviamotornaya, RU-111250 Moskva (Russian Federation).

ЛУЧШИЕ ЛЮДИ

Classification of figurative elements:
28.5.

Transliteration of the mark: Luchshie Lyudi.
Translation of the mark or of words contained in the mark: Best People.
List of goods and services - NCL(9):

16 Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; fountain pens; aquarelles; albums; almanacs; document laminators for office use; atlases; posters; paper bows; table napkins of paper; tickets; forms, printed; note books; drawing pads; pads [stationery]; loose-leaf binders; wristbands for the retention of writing instruments; pamphlets; booklets; paper sheets [stationery]; waxed paper; paper for recording machines; paper for radiograms; electrocardiograph paper; drawer liners of paper, perfumed or not; wood pulp paper; carbon paper; parchment paper; writing paper; luminous paper; hygienic paper; packing paper; xuan paper for Chinese painting and calligraphy; paper; blotters; newsletters; rollers for typewriters; house painters' rollers; composing sticks; modelling wax, not for dental purposes; signboards of paper or cardboard; patterns for dressmaking; newspapers; electrotypes; hectographs; shields [paper seals]; terrestrial globes; engravings; slate pencils; pencil leads; pencil holders; chalk holders; holders for stamps [seals]; holders for checkbooks [cheque books]; diagrams; engraving plates; writing slates; blackboards; galley racks [printing]; drawing boards; punches [office requisites]; cream containers of paper; money clips; tags for index cards; pen clips; bookmarkers; etching needles; tracing needles for drawing purposes; printed publications; bags [envelopes, pouches] of paper or plastics, for packaging; cardboard articles; paper shredders for office use; graphic representations; graining combs; calendars; tear-off calendars; tracing paper; tracing cloth; tracing patterns; gums [adhesives] for stationery or household purposes; lithographic stones; pencils; pencil lead holders; charcoal pencils; pictures; decalcomanias; paintings [pictures], framed or unframed; wood pulp board [stationery]; cardboard; hat boxes of cardboard; document files [stationery]; files [office requisites]; cards; index cards [stationery]; credit card imprinters, non-electric; geographical maps; paper tapes and cards for the recordal of computer programmes; perforated cards for jacquard looms; catalogues; spools for inking ribbons; covers of paper for flower pots; paintbrushes; painters' brushes; writing brushes; typewriter keys; glue for stationery or household purposes; isinglass for stationery or household purposes; starch paste [adhesive] for stationery or household purposes; printing blocks; books; ledgers [books]; manifolds [stationery]; comic books; drawing pins; cigar bands; envelopes [stationery]; cases for stamps [seals]; boxes of cardboard or paper; paint boxes [articles for use in school]; correcting fluids [office requisites]; french curves; paper ribbons; typewriter ribbons; adhesive bands for stationery or

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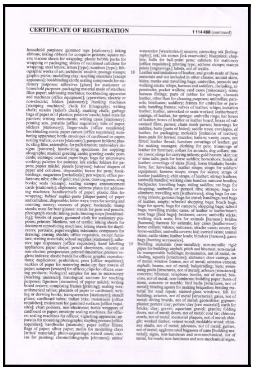
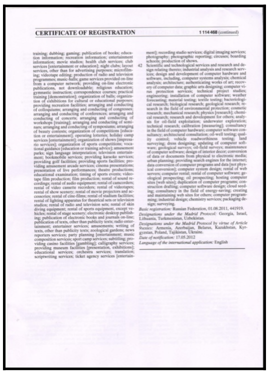


CERTIFICATE OF REGISTRATION **1 114 468** (continued)

household purposes; gummed tape [stationery]; inking ribbons; inking ribbons for computer printers; square rulers; viscose sheets for wrapping; plastic bubble packs for wrapping or packaging; sheets of reclaimed cellulose for wrapping; steel letters; letters [type]; numbers [type]; lithographic works of art; architects' models; postage stamps; graphic prints; modelling clay; teaching materials [except apparatus]; bookbinding cloth; sealing compounds for stationery purposes; adhesives [glues] for stationery or household purposes; packaging material made of starches; filter paper; addressing machines; bookbinding apparatus and machines [office equipment]; typewriters, electric or non-electric; folders [stationery]; franking machines [stamping machines]; chalk for lithography; writing chalk; steatite [tailor's chalk]; marking chalk; garbage bags of paper or of plastics; painters' easels; hand-rests for painters; writing instruments; writing cases [stationery]; printing sets, portable [office requisites]; bibs of paper; stickers [stationery]; finger-stalls [office requisites]; bookbinding cords; paper cutters [office requisites]; numbering apparatus; bottle envelopes of cardboard or paper; sealing wafers; covers [stationery]; passport holders; plastic cling film, extensible, for palletization; embroidery designs [patterns]; handwriting specimens for copying; oleographs; musical greeting cards; greeting cards; postcards; etchings; conical paper bags; bags for microwave cooking; palettes for painters; ink sticks; folders for papers; papier mâché; pastels [crayons]; babies' diapers of paper and cellulose, disposable; boxes for pens; bookbindings; magazines [periodicals]; pen wipers; office perforators; nibs; nibs of gold; steel pens; drawing pens; song books; seals [stamps]; sealing stamps; announcement cards [stationery]; clipboards; address plates for addressing machines; handkerchiefs of paper; plastic film for wrapping; babies' napkin-pants [diaper-pants] of paper and cellulose, disposable; letter trays; trays for sorting and counting money; coasters of paper; bookends; stamp stands; mats for beer glasses; stands for pens and pencils; photograph stands; inking pads; binding strips [bookbinding]; towels of paper; gummed cloth for stationery purposes; printers' blankets, not of textile; inking sheets for document reproducing machines; inking sheets for duplicators; portraits; paperweights; inkstands; compasses for drawing; erasing shields; office requisites, except furniture; writing materials; school supplies [stationery]; adhesive tape dispensers [office requisites]; hand labelling appliances; paper clasps; pencil sharpeners, electric or non-electric; prospectuses; printed timetables; printers' reglets; indexes; elastic bands for offices; graphic reproductions; duplicators; penholders; pens [office requisites]; napkins of paper for removing make-up; face towels of paper; scrapers [erasers] for offices; clips for offices; erasing products; biological samples for use in microscopy [teaching materials]; histological sections for teaching purposes; figurines [statuettes] of papier mâché; writing board erasers; composing frames [printing]; sealing wax; arithmetical tables; placards of paper or cardboard; writing or drawing books; transparencies [stationery]; stencil plates; cardboard tubes; indian inks; moisteners [office requisites]; moisteners for gummed surfaces [office requisites]; chart pointers, non-electronic; bottle wrappers of cardboard or paper; envelope sealing machines, for offices; sealing machines for offices; vignetting apparatus; apparatus for mounting photographs; stapling presses [office requisites]; handbooks [manuals]; paper coffee filters; flags of paper; silver paper; molds for modelling clays [artists' materials]; photo-engravings; stencil cases; canvas for painting; chromolithographs [chromos]; artists' watercolor [watercolour] saucers; correcting ink [heliography]; ink; ink stones [ink reservoirs]; blueprints; chaplets; balls for ball-point pens; cabinets for stationery [office requisites]; printing type; address stamps; stamps prints [engravings]; labels, not of textile.

18 Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery, including, alpenstocks; pocket wallets; card cases [notecases]; reins; harness fittings; parts of rubber for stirrups; chamois leather, other than for cleaning purposes; umbrellas; parasols; briefcases; saddlery; frames for umbrellas or parasols; handbag frames; valves of leather; whips; imitation leather; leather, unworked or semi-worked; leatherboard; casings, of leather, for springs; umbrella rings; hat boxes of leather; boxes of leather or leather board; boxes of vulcanised fibre; purses; chain mesh purses; fastenings for saddles; butts [parts of hides]; saddle trees; envelopes, of leather, for packaging; moleskin [imitation of leather]; knee-pads for horses; muzzles; halters; vanity cases, not fitted; leather thread; furniture coverings of leather; gut for making sausages; clothing for pets; trimmings of leather for furniture; collars for animals; dog collars; music cases; slings for carrying infants; gold beaters' skin; cat o' nine tails; pads for horse saddles; horseshoes; bands of leather; coverings of skins [furs]; horse blankets; bandoliers; fur; haversacks; leather straps; straps for soldiers' equipment; harness straps; straps for skates; straps of leather [saddlery]; chin straps, of leather; stirrup leathers; umbrella handles; walking cane handles; suitcase handles; backpacks; travelling bags; riding saddles; net bags for shopping; umbrella or parasol ribs; stirrups; bags for climbers; travelling sets [leatherware]; sling bags for carrying infants; garment bags for travel; handbags; tool bags of leather, empty; wheeled shopping bags; beach bags; bags for sports; bags for campers; shopping bags; school bags; travelling trunks; cases, of leather or leatherboard; nose bags [feed bags]; bridoons; canes; umbrella sticks; walking stick seats; bits for animals [harness]; bridles [harness]; harness for animals; key cases [leatherware]; horse collars; valises; suitcases; attache cases; covers for horse-saddles; umbrella covers; kid; curried skins; animal skins; cattle skins; leather leads; blinders [harness]; game bags [hunting accessories].

19 Building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal, including, aquaria [structures]; alabaster; door casings, not of metal; window frames, not of metal; asbestos cement; asphalt; beams, not of metal; balustrading; huts; swimming pools [structures, not of metal]; arbours [structures]; concrete; bitumen; telephone booths, not of metal; beacons, not of metal, non-luminous; building paper; busts of stone, concrete or marble; bird baths [structures, not of metal]; binding agents for making briquettes; binding material for road repair; stained-glass windows; felt for building; aviaries, not of metal [structures]; gates, not of metal; diving boards, not of metal; geotextiles; gypsum; plaster; potters' clay; potters' clay [raw material]; earth for bricks; clay; gravel; aquarium gravel; granite; folding doors, not of metal; doors, not of metal; coal tar; chimney cowls, not of metal; memorial plaques, not of metal; shingle; worked timber; veneer wood; moldable wood; chimney shafts, not of metal; jalousies, not of metal; gutters, not of metal; agglomerated bagasses of cane [building material]; signs, non-luminous and non-mechanical, not of metal, for roads; non-luminous and non-mechanical signs,



CERTIFICATE OF REGISTRATION **1 114 468** (continued)

training; dubbing; gaming; publication of books; education information; recreation information; entertainment information; movie studios; health club services; club services [entertainment or education]; night clubs; layout services, other than for advertising purposes; microfilming; videotape editing; production of radio and television programmes; music-halls; game services provided on-line from a computer network; providing on-line electronic publications, not downloadable; religious education; gymnastic instruction; correspondence courses; practical training [demonstration]; organization of balls; organization of exhibitions for cultural or educational purposes; providing recreation facilities; arranging and conducting of colloquiums; arranging and conducting of congresses; arranging and conducting of conferences; arranging and conducting of concerts; arranging and conducting of workshops [training]; arranging and conducting of seminars; arranging and conducting of symposiums; arranging of beauty contests; organization of competitions [education or entertainment]; operating lotteries; holiday camp services [entertainment]; organization of shows [impresario services]; organization of sports competitions; vocational guidance [education or training advice]; amusement parks; sign language interpretation; television entertainment; bookmobile services; providing karaoke services; providing golf facilities; providing sports facilities; providing amusement arcade services; cinema presentations; presentation of live performances; theatre productions; educational examination; timing of sports events; videotape film production; film production; rental of sound recordings; rental of audio equipment; rental of camcorders; rental of video cassette recorders; rental of videotapes; rental of show scenery; rental of movie projectors and accessories; rental of cine-films; rental of stadium facilities; rental of lighting apparatus for theatrical sets or television studios; rental of radio and television sets; rental of skin diving equipment; rental of sports equipment, except vehicles; rental of stage scenery; electronic desktop publishing; publication of electronic books and journals on-line; publication of texts, other than publicity texts; radio entertainment; entertainer services; amusements; writing of texts, other than publicity texts; zoological gardens; news reporters services; party planning [entertainment]; music composition services; sport camp services; subtitling; providing casino facilities [gambling]; calligraphy services; providing museum facilities [presentation, exhibitions]; educational services; orchestra services; translation; scriptwriting services; ticket agency services [entertainment]; recording studio services; digital imaging services; photography; photographic reporting; circuses; boarding schools; production of shows.

42 Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software, including, computer systems analysis; chemical analysis; architecture; authenticating works of art; recovery of computer data; graphic arts designing; computer virus protection services; technical project studies; engineering; installation of computer software; weather forecasting; material testing; textile testing; bacteriological research; biological research; geological research; research in the field of environmental protection; cosmetic research; mechanical research; physics [research]; chemical research; research and development for others; analysis for oil-field exploitation; underwater exploration; technical research; calibration [measuring]; consultancy in the field of computer hardware; computer software consultancy; architectural consultation; oil-well testing; quality control; vehicle roadworthiness testing; land surveying; dress designing; updating of computer software; geological surveys; oil-field surveys; maintenance of computer software; design of interior decor; conversion of data or documents from physical to electronic media; urban planning; providing search engines for the internet; data conversion of computer programs and data [not physical conversion]; computer system design; rental of web servers; computer rental; rental of computer software; geological prospecting; oil prospecting; hosting computer sites [web sites]; duplication of computer programs; construction drafting; computer software design; cloud seeding; consultancy in the field of energy-saving; creating and maintaining web sites for others; computer programming; industrial design; chemistry services; packaging design; surveying.

Basic registration: Russian Federation, 01.08.2011, 441919.
Designations under the Madrid Protocol: Georgia, Israel, Lithuania, Turkmenistan, Uzbekistan.
Designations under the Madrid Protocol by virtue of Article 9sexies: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Poland, Tajikistan, Ukraine.
Date of notification: 17.05.2012
Language of the international application: English

Энциклопедия «Лучшие люди России» только одна. Только в Москве

"ИРБК" является правообладателем исключительного права на товарные знаки **«Лучшие люди России»** и **«Лучшие люди»,** и ему, в соответствии со ст. 1484 Гражданского Кодекса Российской Федерации, «принадлежит исключительное право использования товарного знака любым, не противоречащим закону способом». Также, «никто не вправе использовать без его разрешения сходные с его товарным знаком обозначения».

Сходство обозначений может быть фонетическим (похоже звучит на слух), визуальным (возникают ассоциации с уже зарегистрированным товарным знаком), семантическим (общее слово, словосочетание, на которое падает логическое ударение).

Товары, на которых незаконно размещены такие «сходные до смешения» товарные знаки, являются контрафактными. Возникающие периодически книги «Лучшие люди Какого-то региона» – это контрафактный товарный знак, незаконно используемый владельцами новых проектов.

Предупреждаем властное и профессиональное сообщество: не путайте давнее, известное, общероссийское издание «Лучшие люди России» с другими. Энциклопедия является проектом ИРБК (Москва) и не имеет филиалов в других городах и регионах страны. Остерегайтесь финансовых мошенников, которые за деньги предлагают стать героями нашей энциклопедии.

Энциклопедичность претендует не только на предметность, систематизацию, критерии, но и на масштаб.

Достойные люди, выдающиеся профессионалы!

Уважайте себя, свои труды и свои достижения. Вы заслужили того, чтобы о вас знали во всём мире.

Ссылки на проект в интернете, ТВ, радио и на книгу обязательны.